

# JOIN WINE WATER & WONDERS OF NEW YORK STATE

***Wine, Water, and Wonders of New York State* is a sustainable, private, not-for-profit corporation that drives international visitation and increases awareness to and within partner tourism regions of New York State, USA.**

**As a respected brand, *Wine, Water, and Wonders of New York State* works closely and successfully with New York State as the leader in generating international visitation and awareness.**

**NOT-FOR-PROFIT  
DESTINATION  
MANAGEMENT  
COMPANY**

**FOCUSED ON PRODUCT  
DEVELOPMENT,  
DESTINATION MARKETING,  
PACKAGING, AND  
EDUCATION**

**CONNECTING  
CONSUMERS, TRAVEL-  
TRADE, MEDIA, AND  
PRESS WITH NEW YORK  
STATE**

## ***Wine, Water & Wonders is...***

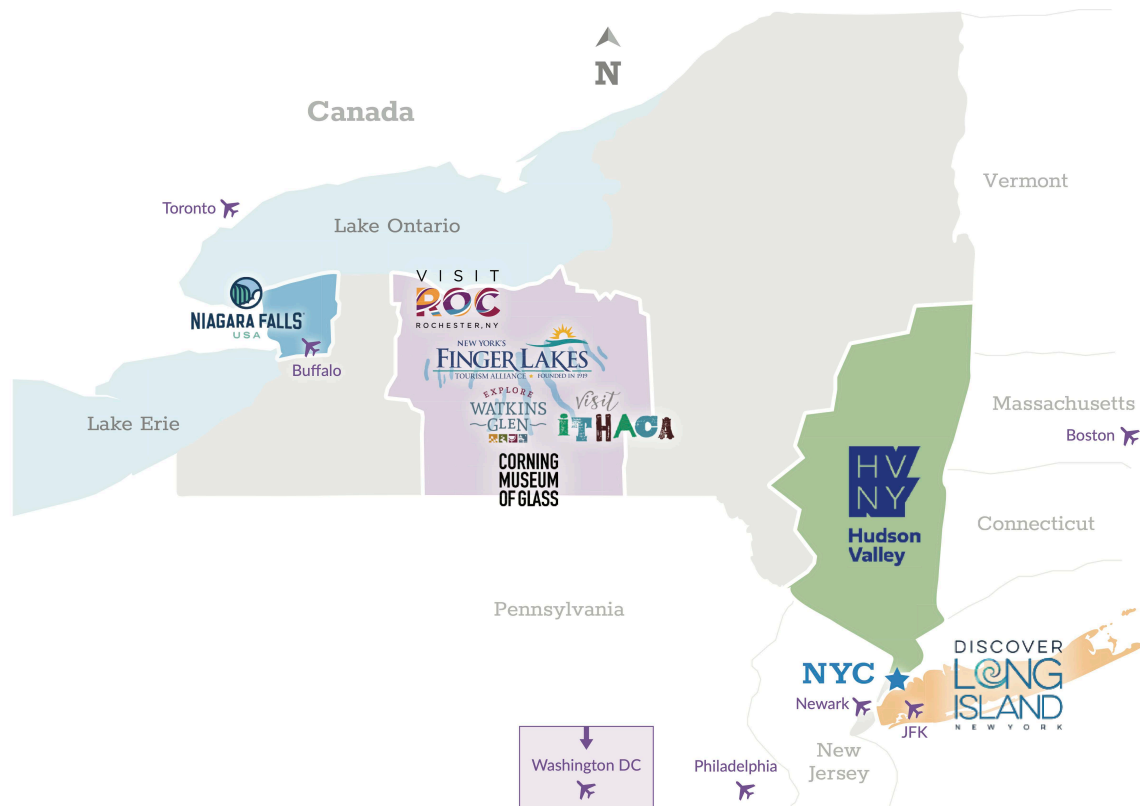
- A not-for-profit company funded by partners and client programs
- An experienced, respected organization helping partners increase awareness in high-potential overseas markets
- An implementer of programs and presence focused on international consumers pursued through travel trade and media distribution channels
- A manager of partner-oriented content delivery, packaging support, itinerary suggestions and media cultivation
- A collaborator with official entities representing New York State and United States' tourism interests
- A leader in delivering collaborative programs and results beyond what can be accomplished by most individual or smaller entities



winewaterwonders.com

For more information on *Wine, Water & Wonders of New York State*, email **[info@winewaterwonders.com](mailto:info@winewaterwonders.com)**

## COLLABORATE WITH THESE INVESTING PARTNERS AND A PROVEN BRAND TO INCREASE YOUR INTERNATIONAL EXPOSURE!



### Investor Benefits and Services

- Dedicated professional staff
- Leveraged value in a proven and respected program
- Options for inclusion in new sales and marketing programming
- Featured content with logos and links on website and collateral
- Representation in media and publicity efforts
- Distribution of materials to existing and new clients
- Attendance opportunities for targeted promotional events
- Featured annually in client newsletter
- Opportunities to host travel industry client site visits
- As needed consultation with staff and fellow program partners



winewaterwonders.com

For more information on *Wine, Water & Wonders of New York State*, email [info@winewaterwonders.com](mailto:info@winewaterwonders.com)